It's typical for a business owner or leader to believe that

you don't lose business). Finance individuals might suggest ways to cut other expenses in order to free up money. Human Resource folks might suggest a four-day work week in order to conserve cash and continue to keep all employees employed. You've now harnessed the strategic thinking capabilities of your entire team!

Another coaching method is to ask open ended questions such as "If we did X, what do you see as the positive or negative