The modern construction workforce has become increasingly remote, shifting toward a location-agnostic setting. Market reports show that 61% of employees prefer being remote full-time.

While remote work has its advantages in terms of accessibility and convenience, your business will need the right tools for optimized communication for teams deployed across job sites. From video conferencing platforms to collaborative documents, it is essential to integrate intuitive communication solutions that promote virtual teamwork.

You can decide on the most suitable communication solutions for your construction team by first assessing the specific needs of your employees and providing suitable technology in response to their priorities.

Remotely-conducted site management has set the stage

channel or method. Some individuals prefer email exchanges while others would rather communicate via video conference or voice call. For optimal results, you might consider a versatile platform that offers various communication methods that you can conveniently alternate between according to your on-site tasks and collaborations.

For example, you might implement instant messaging programs that support group webinars when sharing content

Every construction employee has a preferred communication

Another thing to consider is unified communications as a service (UCaaS), which enables your organization to streamline tools via the cloud, including voice calls, video, and text messaging according to immediate organizational objectives of remote worksites.

## TIP #2: IMPROVE COLLABORATIONS WITH BUILT-IN COMMUNICATION

Collaboration platforms with built-in messaging enable various

sessions to make the process more manageable for your participants to sustain their focus and attention.

Timer applications provide close monitoring of your online video sessions to avoid delays and disruptions that may occur during a virtual meeting. Some advanced applications provide an auto-join setting for each of your video conference sessions for a fuss-free process.

## OPTIMIZING THE ADVANTAGES OF REMOTE COMMUNICATIONS

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