Communication, transparency, and open sharing of project information are essential to building successful relationships across all stakeholders on the project team. However, the shared information must also be trusted. If incomplete, inaccurate, or untimely information is sent, relationships and trust can quickly erode.

Newforma, in conjunction with the Dodge Construction Network and the Construction Progress Coalition, conducted a new study, "Finding Common Ground: The Future of Project Information Management," to gain deeper insights into how the fow of project information impacts the architecture, engineering and construction (AEC) industry and successful project relationships.

The Paradigm Shift Needed

Survey participants were asked "What paradigm shift would do the most to improve collaboration between project stakeholders?" Responses were almost unanimous across general contractors, engineers, and architects, who suggested that more standardization across systems and systems Integrated software solutions can provide standardization and consistency in how information is shared. It can also eliminate manual data entry processes that are prone to errors and delays. Technology can play a major role in improving the quality and timeliness of shared information, and in turn, can build trusted relationships across project stakeholders.



About the Author

Peg Landry is the Lead Content Strategist at NewForma. She combines her knowledge of the AEC industry and technical knowledge of project information management solutions to provide AEC companies with thought leadership, industry research, and best practices for success. Landry is the author of Newforma's 2021 and 2022 thought leadership for the State of Project Information Management.

About the Article

Republished from <u>Construction Business Owner</u>. Construction Business Owner (CBO) is the leading business magazine for contractors and is designed to help owners of construction f rms run successful businesses. Founded in 2004, CBO provides real-world business management education and knowledge that is of real value to the owners of construction companies.

Any views and opinions expressed in this article may or may not refect the views and opinions of the Construction Management Association of America (CMAA). By publishing this piece, CMAA is not expressing endorsement of the individual, the article, or their association, organization, or company.