



# Piloting the Transition From Boomers to Zs

K f]hh/b Vm\_Ybb DcbU\i Y, DfYg]XYbhUbX Ck bYf, JÕDcbU\i Y Eb[ ]bYYf]b[ fYh]f]b[ . H\]g`UW\_cZi dk UfX a cj Ya Ybh\Ug [ ]j Yb a ]``Ybb]Ug

fYhjf]b[.H\]g`UW\_cZi dk UfX a cj Ya Ybh\Ug[]j Yb a ]``Ybb]Ug UbX GYb NYfgU fYdi HUhjcb Zcf &V-\cdd]b[\_Ugh\Ym`cc\_Zcf

# FIVE TIPS FOR THE LEADERSHIP AND RETENTION OF NEWER GENERATIONS

I bX h\Uhgh Vcfb VYlk YYb 1946 UbX 1964. GYbYfUhjcb L fYdfYgYb Vcfb VYlk YYb 1965 UbX 1979/1980. GYbYfUhjcb MUgc \_bck b Uga]``Ybb]U'g gdUbg h\Y V]fh\ mYUfgcZ1981 hc 1997. AbmcbY Vcfb VYlk YYb 1997 UbX 2015 ]g WbgjXYfYX Ua Ya VYf cZGYb N.

Ag I gruh'X VYZcfY, VUVmVcca Yfg Imd])Wi`mfYa Ujb UhIh\Y]f Wa dUbmk Y``dUghIh\Y bcfa U`fYhjfYa YbhU[Y Xi Y Ic U grfcb[gYbgY cZ`cnU`lmUbX Ub ]b\YfYbhbYYX Ic k cf\_, H\]g\Ug Wi gYX gca Y grU[bUh]cb]b Ih\Y Icd fUb\_g Ug Vcca Yfg\Uj Y bchVYYb



# What Do Millennials & Gen Z Bring to the Table?

A ]`Ybb]U`g UbX GYb N dcggYgg [ fYUh Uhf]Vi hYg hc UXX hc ntci f cf[ Ub]nUh]cb. BYg]XYg h\Y cVj ]ci g—h\Uhh\YmUfY ei ]W\_hc UXcdhhYW\bc`c[ m—h\YmUfY WtbgW]Ybh]ci g gcV]U`m fYgdcbg]V`Y UbX ]bWi gjj Y. H\YfY UfY g`][ \hX]ZZYfYbWg VYhk YYb k\Uha ch]j UhYga ]`Ybb]U`g UbX GYb Nk \Yb ]hWta Yg hc h\Y k cf\_d`UW. A Ubma ]`Ybb]U`g UfY a ch]j UhYX VmfYWt[ b]h]cb UbX [ fUh]hi XY Zcf k\Uhh\YmUWta d`]g\. A UbmcZGYb NUfY a ch]j UhYX Vm bUbV]U` gYWf]hmUbX a YUb]b[ Zi`k cf\_.

#### Career-Driven

AWWfX]b[ hc U fYWVbhgi fj Ym76% cZGYb N fYgdcbXYbhg XYgWf]VYX h\Ya gY`j Yg Ug fYgdcbg]V`Y Zcf Xf]j ]b[ h\Y]f WVfYYf UbX 58% UfY k ]``]b[ hc k cf\_b][ \hg UbX k YY\_YbXg Zcf \][ \Yf dUmH\]g bi a VYf ]g g`][ \him`ck Yf Zcf a ]``Ybb]U`g 45%, k \c d`UW [ fYUhYf j U`i Y cb \Uj ]b[ Yl dYf]YbWg NYh h\]g ]g gh]`` [ fYUhYf h\Ub h\Y GYb L UbX VUVmVcca Yfg k \c UfY cb`m40% cf `ck Yf ]b k ]``]b[ hc k cf\_cj Yfh]a Y. Ib \]f]b[ a ]``Ybb]U`g cf GYb N, nci a Um[ U]b U a cfY Xf]j Yb k cf\_ZcfW.

## **Purpose Over Pay**

K\Yb]hWa Yg hc gu Ufm,74% cZGYb NUbX 70% cZa]``Ybb]Ug UfY a chij UhYX a cfY Vmh\Y di fdcgY cZh\Y k cf\_h\Ub cj Yf h\Y dUhW\YVV\_. K\]`Y gu Ufm]g]a dcfrUbhhc h\]g[fci d,]hg bchh\Y cb`mh\]b[ Xf]j]b[h\Ya hc k cf\_\UfX Ug cddcgYX hc 66% cZ GYb L, UbX 67% cZVcca Yf fYgdcbXYbhg Ib ch\Yf k cfXg, h\YgY nci b[ dYcd`Y k Ubhhc WlfY Uvci hh\Y k cf\_h\YmXc. Gc,]h`` VY ]a dcfrUbhZcf nci hc \Y`d \_YYd GYb NUbX a]``Ybb]Ug Yb[U[YX]b h\Y a]gg]cb cZk \Uhnci fY Xc]b[ ]Znci k Ubhhc \_YYd h\Ya Yb[U[YX]b h\Y abh Y cv.

#### **Technological Powerhouses**

Bch. cZh.YgY [YbYfUh]cbg k YfY fU]gYX VmhYWkbc`c[m HUfbYgg h\Y ghfYb[h\g h\UhWta Y k]h\ h\Uh A UbmZfca c`XYf [YbYfUh]cbg UfY bchU'k Ungr`cc\_]b[ Zcf h\Y ZUghYghUbX a cgh YZ VJYbhk Umhc i gY hYWkbc`c[mH\YgY [YbYfUh]cbg Vf]b[ VfYUhjj Y, ci hcZ-h\Y-Vcl dfcV'Ya -gc`j ]b[ cb U`Yj Y`h\Uhh\Y dfYj ]ci g [ YbYfUhjcbg \ Uj Y bchgYYb. Ag U dYfgcbU ghcfml fYWbhmYb`]ghYX U a ]``Ybb]U`hc \Y'd a Y k ]h\ fYj ]g]b[ UbX ghYUa `]b]b[ U dfcWgg h\Uhk Ug hja Y-Wbgi a ]b[ UbX Wbghm HY k Ug UV'Y hc a U\_Y h\Y dfcWgg a cfY YZ WWbhUbX a cfY dck YfZi `.

## 5 Tips for Leadership & Retention

K\Yb]hWa Yg hc `YUX]b[, a UbU[]b[, UbX a Ybhcf]b[ bYk Uff]j U g hc hcXUmg Wicgg-[YbYfUn]cbU k cf\_ZcfW, a i W cZ nci f `YUXYfg\]d Yl dYfn]gY gh]`` Udd`]Yg Hck Yj Yf, hc d`UW U`]hh`Y Yl hfU ZcWgcb ]a dfcj ]b[ Ya d`cmYY fY`Uh]cbg\]dg UbX ci hWa Yg h\YfY UfY U ZYk h\]b[g hc \_YYd ]b a ]bX. H\Y Zc``ck ]b[ UfY j Y h]dg hc Q c

#### 4. MENTOR

Bch\ cZh\Y bYk Yf [YbYfUh]cbgj Ui Y a Ybhcfg\]d UbX cb-



#### **About the Author**

Jybb DcbU\i Y ]g Ub Yb[]bYYf UbX I b]hYX GrUnYg BUj mWUdhU]b k \c k cf\_g cb `Uf[Y-gWUY [YchYW\b]WU dfc^YWfg Ib \Yf a ]`]rUfmWUfYYf, DcbU\i Y Vi ]`hU Vf]X[Y UWfcgg h\Y Ei d\fUnYg F]j Yf Xi f]b[ h\Y IfUe k Uf UbX Wa a UbXYX Ub 800-dYfgcbbY` VUHU`]cb ]b AZ[\Ub]grUb. G\Y \Ug a YbrcfYX gWafyg cZnci b[ `YUXYfg UbX bck fi bg JÕDcbU\i Y Eb[]bYYf]b[.J]g]h \(^XYb[]bYYf]b[.Wa .

#### **About the Article**

FYdi V`]g\YX Zfca Ccbgffi Wflcb Bi glbYgg Ck bYf. Ccbgffi Wflcb Bi glbYgg Ck bYf (CBC) ]g h\Y`YUX]b[ Vi glbYgg a U[ Un]bY Zcf WfbhfUMfcfg UbX ]g XYg][ bYX hc \Y`d ck bYfg cZ Wfbgffi Wflcb fa g fi b gi WWggZi` Vi glbYggYg. Fci bXYX ]b 2004, CBC dfcj ]XYg fYU-k cf X Vi glbYgg a UbU[ Ya YbhYXi Whlcb UbX \_bck `YX[ Y h\Uh]g cZ fYU j U`i Y hc h\Y ck bYfg cZ Wfbgffi Wflcb Wfa dUb]Yg.

Abmj ]Yk g UbX cd]b]cbg Yl dfYggYX ]b h\]g Ufh]WY a Umcf a UmbchfY YWh\Y j ]Yk g UbX cd]b]cbg cZh\Y Ccbghfi Wh]cb A UbU[ Ya YbhAggcV]JUh]cb cZAa Yf]W (CA AA). Bmdi V']g\]b[ h\]g d]YW, CA AA ]g bchYl dfYgg]b[ YbXcfgYa YbhcZh\Y ]bX]j ]Xi U', h\Y Ufh]WY, cf h\Y]f UqqcWJUh]cb, cf[ Ub]nUh]cb, cf Wa dUbm