Wh EffecieP jec Inf a in Mahage eh I Ke S, cce

Written by: Slater Latour, Chief Marketing and Product Off cer, Newforma

The ongoing evolution of technology and the business landscape combined with continuing economic and cultural disruption have amplified the challenge of managing project information for architecture, engineering, construction, and operations (AECO) f rms.

The industry continues to face long-term impacts and lingering effects in the aftermath of COVID-19, particularly the acceleration of existing labor shortages.

Architectural and engineering f rms encounter a rapidly increasing volume of project data, generated by more, and more software applications shared and stored across a variety of platforms.

Managing information for a single project is more complex than ever, and rapidly moving fromidly movoxis*f* fre

surveyed 220 professionals from architectural and engineering frms to identify their current challenges, their vision for the future, and their strategy for technology investment.

thar

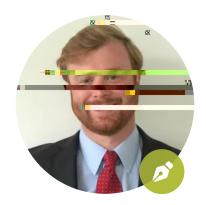
- » 75% of respondents say their company still struggles with manual administrative tasks associated with moving data between systems.
- » 56% are challenged with processes and systems that make it difficult to share information with partners outside their organization.
- » 47% report problems with document version control.
- » 43% cannot track the status of items outside their organization.
- » 53% report difficulty finding information needed to make informed decisions because that data is more spread out with a remote workforce.

productivity gains that result from effective project information management.

CURRENT CHALLENGES OF PROJECT INFORMATION MANAGEMENT

A recent study by Newforma and Dodge Data & Analytics

1



Slater Latour is Chief Marketing and Product Off cer at Newforma. Newforma has been dedicated to improving project delivery since 2004. Its software is used by more than 1,500 architecture, engineering, and construction companies around the world, including 191 of the ENR Top 500 Design Firms.

Republished from <u>Construction Business Owner</u>. Construction Business Owner (CBO) is the leading business magazine for contractors and is designed to help owners of construction f rms run successful businesses. Founded in 2004, CBO provides real-world business management education and knowledge that is of real value to the owners of construction companies.

Any views and opinions expressed in this article may or may not refect the views and opinions of the Construction Management Association of America (CMAA). By publishing this piece, CMAA is not expressing endorsement of the individual, the article, or their association, organization, or company.